



Rick DellaRatta's



JAZZ FOR PEACE

Newsletter

Winter - 2017



Rick's Corner



Do I Qualify for a Jazz for Peace Grant?

Before you ask whether or not your organization is eligible for a Jazz for Peace Grant, the answer is most likely "YES!" Jazz for Peace has awarded over 850 grants since its inception in 2001. It has awarded all types of internationally recognized organizations from UNICEF and Red Cross to smaller organizations like TEAM 4 and Habitat for Humanity. What unites these diverse organizations in their eligibility for a Jazz for Peace Grant, is their solidarity of humanitarian purpose: improving society and environment in every aspect—education, health, poverty, natural resources, and much more.

If your organization promotes humanitarian empowerment in any way, then your group is absolutely qualified.

Jazz for Peace in Africa - Recent

Jazz for Peace is returning to Africa to perform in concert to raise awareness for one of the most important environmental concerns of our lifetime - the great migration of the Maasai Mara.

The Maasai Mara National Reserve (MMNR) is a 1,510 km protected area in south-west Kenya. It is part of the world famous Serengeti-Mara ecosystem that covers over 25,000 km² of Maasai land in Kenya and Tanzania. The Mara River is slowly drying up due to a variety of issues such as land clearing, charcoal industrialization, and numerous other human activities. The continuous damage to this river threatens the migration and the lives of over 2 million. "We must act now - before the entire ecosystem is irreversibly damaged" Raila Odinga, Prime Minister, Kenya

Drought and despair

Mr Ngeno, a farmer in the Mau Forest, is one of those accused of responsibility for droughts which have left millions of Kenyans thirsty for water and hungry for retribution. Mau forest is Kenya's largest water tower - it stores rain during the wet seasons and pumps it out during the dry months. But during the past 15 years one quarter of the protected forest reserve - have been settled and cleared. The rivers that flow from the forest are drying up. The finger of blame is being pointed at the settlers in Mau. And the solution, is to uproot the invaders and replant the trees.



See "Rick" on page 2

See "Africa: on page 2

"Rick" continued from page 1

What is Jazz for Peace? The Jazz for Peace Foundation is an internationally acclaimed grant donor that funds, and helps to raise funds, for other groups promoting social causes. Jazz for Peace aims to provide sustainable funding for nonprofit organizations that want to expand their donors, sponsors, and supporters, as well as their publicity, awareness, and funding.

Jazz for Peace not only provides expert guidance and staffing for your fundraiser but the exposure needed to gain new supporters, volunteers, and donors! Jazz for Peace aims to facilitate getting your organization off the ground and running smoothly with sustainable funding.

To find out how to complete the specific requirements and instructions in order to successfully apply for your Jazz for Peace Grant, visit "jazzforpeace.org." Jazz for Peace helps all organizations "... to get where they are going," so NO NONPROFIT IS TOO SMALL or too unknown to receive sustainable funding.

Grant Writing

To secure any grant takes time, initiative, and attention to detail! It is important to work closely with our Grant Administration Department to assist you with your Grant Application to be sure your organization presents itself accurately and uniquely to our Board and in general to consider hiring a grant writer to assist you with presenting your organization to other potential grant donors. *

"Africa" continued from page 1

Trouble in paradise

Wildlife tourism - another pillar of Kenya's economy - is wilting in the heat. Lake Nakuru, the birdwatcher's paradise, is disappearing. The rivers that feed it have run dry. They come from Mau. And in the Maasai Mara, the river which hosts the world famous "crossing of the wildebeest" has fallen to its lowest ever level. Water scarcity has brought wild animals and farmers into conflict. Deaths, injuries and compensation claims are at record highs in Narok, according to the Kenya Wildlife Service (KWS).

Nairobi, Kenya – On Saturday February 19, 2011 6:00 PM. Jazz for Peace featuring Singer / Pianist / Composer Rick DellaRatta performed a special Benefit Concert for The Empaash Olorientito Conservancy Trust in Nairobi, Kenya. This concert will also raise awareness and address the problems facing the Maasai Mara, home to the largest migration of animals in the world.

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Jazz for Peace in Pakistan - Past



We decided to celebrate the 13th Anniversary of our United Nations concert by going to one of the most dangerous places in the world in order to prove that the art form of Jazz can unite people in profoundly positive ways even in the most difficult and challenging of situations. A goal that would eventually lead to our concert in Dinshaw Hall at the Avari Hotel in Lahore, Pakistan on December 29, 2015 to promote children's literacy.

The concert to promote children's literacy was an especially important one to me because Unesco estimates that some 70 percent of Pakistan's rural population is illiterate, with even higher rates for women. A key factor of high illiteracy rate in Pakistan is child labor and it is considered "the ROOT of terrorism" with studies showing an increase in Terrorist Incidences and Illiterate Populations from 1998—2012. With this important

cause in mind we were told this concert from a historical perspective was unique and would be a first of its kind in the region.

Sponsors

In order to confirm each Benefit Concert Series event "with funds already raised for you!", our team of Event Staff and Volunteers at Jazz for Peace™ were able to help New Life Ministries assemble an outstanding VIP Guest of Honor list as well as obtain amazing sponsors such as William and Dianna Koeth from Crossroad to Victory Ministries, The Global Humanitarian Relief Project, Peace for Children, New Life School Systems, and A Better Community 4 All. We were also able to obtain support for New Life Ministries via the event from numerous media outlets including Daily Pakistan Global, Pakistan Christian Post, NIDA-E-NAU Islamabad and Abb Tak TV.

Security:

On AUGUST 28, 2015 The Department of State issued a Pakistan Travel Warning cautioning U.S. citizens against all non-essential travel to Pakistan and mentioning that "so far in 2015, there have been more than 200 terror-related incidents in Pakistan" and that "Terrorists and

criminal groups regularly resort to kidnapping for ransom."

And on December 11th the Pakistan Media published an article titled "Churches in Youhanabad receive threats of terrorist attacks on Christmas".

The venue had to be changed again to the ultra high security Avari Hotel when local organizers were told by VIP Attendees that they along with their friends and family would not attend if the concert was held in ANY church no matter how much security was promised, giving new meaning for me to the importance of word of mouth publicity.

With these serious concerns in mind and to divert attention, it was decided that it would be best if I arrived & departed from Lahore Airport in the early hours around 2AM. Having travelled to Kathmandu, Nepal to perform a concert for EduVision just a few months earlier in September, I was able to bring clothing from the region to help me blend in and I was told not to speak outdoors when moving from the car into the schools where once inside I addressed the children and teachers and played songs for them the day before the Gala Concert.

See "Pakistan" on page 4

STEPS TO A GRANT

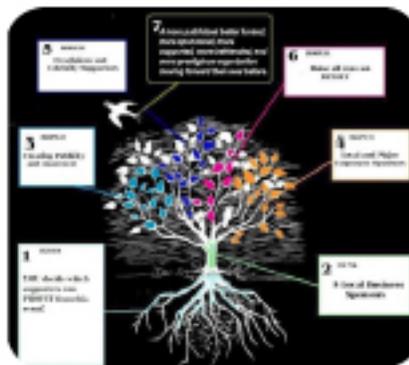


The evening was extraordinary and surreal, with lots and lots of flowers followed by an award presented to me on behalf of the organization. After these ceremonies concluded I was interviewed by Abb Tak TV. At about 11 PM the same evening of my concert I was taken by a handful of people from the organization to the airport on a long ride through at least five different checkpoints along the way and finally departed at around the same 2 AM time that I had arrived just a few days earlier. ✨



STEP 1 CAREFULLY REVIEW THE BENEFITS OF THIS GRANT.

Click on the tree



The Benefits of this Grant are the ROOTS and all SEVEN BRANCHES of the Empowerment Tree below.

You may learn more these Branches by clicking directly on this tree which will then open up into a new window and become interactive, enabling you to click on each of the individual branches.

Please take a look at the ROOTS (Branch 1) which enable you to thank and reward supporters while expanding your vital donor base!

BRANCHES 2-7 give our recipients the opportunity to be a more publicized, better funded, more sponsored, supported, befriended, and more prestigious organization moving forward than ever before.

STEP 2 – HELP US PLANT THE ROOTS OF YOUR EMPOWERMENT TREE.

This very first “roots planting step” will enable you to:

1. Obtain Funding Approval;
2. Expand your vital donor Base;
3. Thank, reward and rejuvenate your current supporters;
4. Get much needed funds directly into your account!

5. And perhaps the VERY BEST OF ALL achieve the “100% to YOU!” Level – A well executed “planting of the Roots” sets the stage for maximum funds to be obtained by graduating you to the “100% to you!” level meaning that ALL of the revenue and benefits generated from the Highly Profitable Branches of your Empowerment Tree will now go DIRECTLY TO YOU!!!

STEP 3 – ACHIEVE FUNDING APPROVAL WITH OUR ASSISTANCE

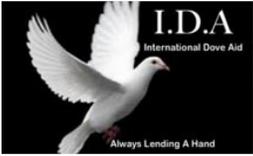
Because this Grant provides the Event, Event Coordinators, advocacy, experience, reputation, expertise and guidance to make it a success: The faster you “Help Us Plant the Roots”- the BIGGER the Funding Award will Be.

AT NO COST TO YOU.

Thereby making it easier for you to qualify than any other Grant or assistance currently being offered.

Simply “Help us Plant the ROOTS, so we can GROW your Empowerment Tree!” providing FUNDS, Publicity and Awareness, Sponsors, New and Prestigious Supporters, EXPANDING your donor base, Honoring your supporters, Long Term Benefits, and MORE! ✨

Below is our Latest Grant Awarded! To find out how **YOU** can receive funding for your outstanding cause or musical project click here: <https://vimeo.com/186064846>



Breaking News: International Dove Aid Receives Grant from JAZZ FOR PEACE™!

International Dove Aid is a California faith based organization partnering with LA Family Housing and Valley Women's Cancer and Health Center looking into long-term solutions for hunger, battered women and children, homelessness, affordable housing, cancer awareness, assisted living for senior citizens and the disabled. This event will assist them towards their goal to buy a building for a battered women and children shelter with a soup kitchen on site.

BE A PART OF THIS WORLD CLASS CULTURAL EVENT!

Rick DellaRatta and Jazz for Peace™ Benefit Concert - Friday, February 10, 2017

7pm at: Alicia Broadous Multipurpose Center 11300 Glenoaks Blvd. Pacoima, CA 91331

Sponsor Information - What's in it for you?

Dear Outstanding Business and Potential Sponsor,

One of the most exciting things about your partnership in the Jazz for Peace Benefit Concert Series which has now been called "One of the most significant cultural events of our time!" is that your sponsorship comes in the form of VIP DISCOUNT TICKETS!

Tickets that you can use to:

- A. Attend this event along with your family, friends, staff members and other associates
- B. Re-sell to patrons who will be delighted to save \$100 on their pair of tickets simply by purchasing them through you!
- C. Gift them to potential business associates, reward your loyal customers and attract new clientele as they along with you are "wined and dined" by the Jazz for Peace Foundation!
- D. Sponsor them to help our youth and underprivileged.

Any unused tickets or tickets that you wish to be sponsored will go on our "sponsored tickets" list of tickets that will go to underprivileged youth, students, seniors, or adults who are undergoing financial hardship and would otherwise be unable to attend.