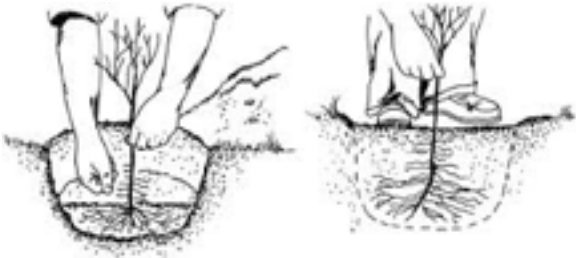


WINNING "ROOTS PLANTING" TECHNIQUES

Easy Video explains Proven Technique #4 ("A lot of people doing a little bit - making a VIP List and asking all of your other team members to do the same!")

Click [HERE](#) to watch our "[Help Us Plant The ROOTS](#)" 1 minute Video!!

You can review each of these proven strategies in the "Winning Roots Planting Techniques" section below.



Before we can Grow the amazing Branches of the Tree, we must first "PLANT THE ROOTS" - The VIP GUESTS OF HONOR chosen by you! Here's how to "Help Us Plant the ROOTS of Your Empowerment Tree" quickly and move on to the SEVEN highly profitable Fundraising Branches:



QUESTION: "Using the least amount of effort on our end - how can we help Jazz for Peace plant the Roots of our Tree QUICKLY? So that your team can get directly to these amazing Branches with their proven track record of obtaining Sponsors, Publicity and Awareness, New and Prestigious Supporters, Maximum Fundraising Techniques and MORE for our Outstanding Cause?"



ANSWER: With the help of your VIP Letter (Click here for sample - <http://jazzforpeace.org/vip-pass.pdf>), there are actually many rewarding and enjoyable ways to "Easily plant the ROOTS" and confirm your event with "Fund\$ already raised for you!" Here are a few examples to get you started. These three popular techniques detailed below are used either individually or in combination to make the process even easier!

1. FREE SPONSORSHIP!

One way is to offer FREE Sponsorship to a Friend, Board Member, Sponsor or Group of Sponsors in return for "confirmation funds loan". This is often the quickest and most convenient method and has the following benefits:

A. Instead of paying a sponsorship fee (Click [HERE](#) for example), A local business or corporate sponsor will actually receive FREE sponsorship for this event because they will get paid back as you collect the money from your VIP guests of honor. This partnership not only offers a huge convenience for you, but also creates tremendous value for the sponsor!

B. Instead of having to wait until all of your funds are collected from your VIPs to confirm your event, you are instead able to confirm your event immediately thereby maximizing your funding award by giving us more time to grow your Empowerment Tree.

Often this step can be as easy as simply showing your VIP List to a friend or Board Member and asking them to loan you the funds to confirm your event NOW so that Jazz for Peace Foundation can begin "Growing your Empowerment Tree" while you pay them back in the coming days as you collect the funds from your VIP Guests of Honor!

Please note that we are not liable for any agreements made between other parties for a Jazz for Peace event.

If this sounds like the most convenient method for you, please allow our Grant Administrators to assist you with this option.

2. Simple Step to sell an extra ticket or even an extra PAIR of tickets to each person while you are collecting from them.

A. Be sure to tell each VIP that you need to collect the funds for their pair (or MORE) of tickets immediately (VIP roots planted) so that there will be plenty of time to grow the empowerment tree (www.jazzforpeace.org/tree).

B. Now simply say this to sell an extra pair of tickets or MORE! - "As soon as the Guests of Honor are confirmed the ticket price for future VIP Guests of Honor will be TRIPLED and the price will be at least \$75 PER TICKET!" You can then suggest that they grab an extra pair of tickets RIGHT NOW before the price TRIPLES and also make a quick check with friends, family members or associates right away to see if they ALSO want to save \$100 by purchasing their pair of tickets RIGHT NOW!

OR - if they don't have anyone in mind right this second - Maybe they want to "better be safe than sorry" and buy ONE MORE TICKET at \$25 and this way they can decide between now and the event who else they would like to invite to re-sell it to?

Combining these 2 techniques above has enabled previous Grant recipients to be able to confirm this event even faster with only 2/3rds of the VIPs while collecting from the other 3rd of the people at the 100% to YOU level and raising even more funds from this first step while funds are being raised from the Branches of the Empowerment Tree AT THE SAME TIME!

3. One little baby step can make all the difference!

A. Contact the friend or family member that you are the closest to who would be willing to take a quick minute out of their day to watch this VIDEO - [Click HERE](#)

Ask them what they think of it and if they would be willing to receive a massive amount of savings, gifts, perks and rewards in order to attend such an event themselves to help out your outstanding cause.

B. Now call up a person who knows BOTH you and this other person and tell them all the things that your friend just said about this video and that you were wondering if THEY could take a quick minute out of their day to watch it too!

C. Now contact a person who knows ALL THREE of you and tell that person that 2 of their mutual friends just watched this video and tell them all the things that your friend just said about this video and that you were wondering if THEY could take a quick minute out of their day to watch it too!

By adding more and more people you can easily reach others via this ancient "Word of Mouth" method and QUICKLY compile your VIP List. Be sure to ask each of your other team members to do the same!

4. A LOT OF PEOPLE DOING A LITTLE BIT. (VIP Invite Committee)

Another and perhaps the most popular of the easiest ways is to have "A LOT OF PEOPLE" (such as your Board members and enthusiastic supporters) - "DOING A LITTLE BIT" - simply by forming a VIP Invite Committee and asking each person to do "a little bit" by inviting a few VIP's each!

QUESTION: Who can we ask to join the VIP Invite Committee?

ANSWER: Committee members consist of people you want to honor, thank, rejuvenate and reward as the limited and very special VIP Guests of Honor at this world-class cultural event. Previous VIPs at Jazz for Peace Events have included:

- Board Members - along with their family members, friends, associates and supporters.
- Previous donors, friends, volunteers and supporters of your organization along with their friends and family as well as future donors and supporters.
- Sponsors, along with THEIR friends, family, their loyal customers, past and future clients and associates, as well as prestigious members of your community and in many cases your state and your country.

HERE ARE THE EASY STEPS FOR OUR "A LOT OF PEOPLE DOING A LITTLE BIT" TECHNIQUE:

A. Form a group consisting of enthusiastic supporters and Board members.

B. Ask each person in the Group to send the Invitation letter we provide to you out to their friends and family inviting them to PROFIT from this event and follow up with a few of them by phone or in person.

A group of 5 members need only to gather 10 VIPs each (including themselves of course) to have 55 VIP Guests of Honor! (110 tickets total if each VIP Guest purchases a ticket for their spouse or significant other as 92% of our attendees do.)

A group of 8 members need only to gather 9 VIPs each (including themselves of course) to have 80 VIP Guests of Honor! (160 tickets total if each VIP Guest purchases a ticket for their spouse or significant other as 92% of our attendees do.)

A group of 15 members need only to gather 5 VIPs each (including themselves of course) to have 90 VIP Guests of Honor! (180 tickets total)

A group of 25 members need only to gather 3 VIPs each (including themselves of course) to have 100 VIP Guests of Honor! (200 tickets total!)

[Click here for a Video of this popular and successful technique!](#)

[youtube=http://www.youtube.com/watch?v=bynOP-BncOo]

With personalized assistance from our outstanding Grant Administration Dept., just follow as closely as possible this proven "A Lot of People Doing A Little Bit!" Event Confirmation technique using the special VIP INVITE Letter that we will design and personalize for you, your Board, and other enthusiastic supporters to invite only a handful of VIP GUESTS OF HONOR EACH and which has already worked for 850 others.

5. "A lot of SPONSORS doing a little bit!"

At this link is a poster of an event which was confirmed simply by having 5 sponsors purchase 25 pairs of VIP Discount Tickets Each (50 tickets total per sponsor). [CLICK HERE FOR POSTER](#)

This technique enabled this Outstanding Cause to confirm their event "With funds already raised for their outstanding cause!" as well as graduate to the "100 to you!" maximum fundraising level at the same time. We were now able to give them 100% of all ticket sales from both the VIP GUEST of HONOR tickets and full price General Admission, and 100% of all additional sponsorships, proceeds from silent auctions, raffles, and additional Fund Raising techniques, and most of all 100% of each branch as we grew their Empowerment Tree!

Taking full advantage of these proven fundraising techniques detailed above will enable you to present all of the impressive and profitable VIP rewards, perks and honorariums to your VIP GUESTS OF HONOR in a clear and effective way and EASILY collect the funds from them (at a \$100 per pair savings!) in a consistent and expedient fashion.



Please keep in mind that many of our recipients confirm their events quickly by using a combination of any or all of these techniques and you are also welcome to do the same. Be sure to work closely with our Grant Administration Team so that we can give you maximum personalized assistance so that you achieve the most successful results. Planting the roots quickly enables each of the seven sustainable branches of the Tree to begin their growing process. And in order for the amazing results that you read about in our testimonials (see Step 1) to be achieved, it is ALWAYS best to begin the growing process quickly!

Remember:

This very first "roots planting step" will enable you to:

1. Obtain Funding Approval;
2. Expand your vital donor Base;
3. Thank, reward and rejuvenate your current supporters;
4. Get much needed funds directly into your account!
5. And perhaps the VERY BEST OF ALL achieve the "100% to YOU!" Level - A well executed "planting of the Roots" sets the stage for maximum funds to be obtained by graduating you to the "100% to you!" level meaning that ALL of the revenue and benefits generated from the Highly Profitable Branches of your Empowerment Tree will now go DIRECTLY TO YOU!!!

ALL AT THE SAME TIME.