

"Jazz for Peace™ provides Empowerment Grants and sustainable funding for non-profits and all outstanding causes worldwide for over a decade to enable them to be more productive and successful."



EMPOWERMENT TREE GRANTS - worldwide leader in cultural philanthropy.

FAQ: WHY SHOULD I ATTEND THIS EVENT AS A VIP GUEST OF HONOR TO SUPPORT THIS OUTSTANDING CAUSE THAT I BELIEVE IN?

Here are just a few of the many reasons to "Walk the Walk" by attending one of the years very best events and plant the seed for synergistic opportunities for yourself and others while helping a truly outstanding cause and having FUN!

1. One of the year's best events.

As you can see from our attendees - <https://jazzforpeace.wordpress.com/about/> - this event for you is one of the best events you will attend this year.

So if you are going to go to an event, why not go to one of the years very best, while benefiting your own outstanding cause at the same time?

Summary: Go ahead and sponsor a pair of tickets or more if you do not live within striking distance of this event. But otherwise – Don't miss this experience!

2. SYNERGY. – Don't miss out on the enormous possibilities for you and for your organization.

Here is just one example of many:

On Saturday, March 13, 2004 Jazz for Peace played a Benefit Concert for Harlem Dowling-West Side Center as part of our Benefit Concert Series. At that concert was a friend of a volunteer who made a suggestion to a volunteer who was also at the concert who then told a board member who was also at the concert who then told the Events Director (who - you get it - was also at the concert!). The idea turned out to be a special VIP concert featuring the Jazz for Peace Quintet which took place on Thursday, April 8th at Magic Johnson Theater in Harlem where over a quarter of a million dollars was raised.

This is just one of many examples. We are now moving forward with this wonderful organization to our third stage event while moving to the second stage and fourth stage with other organizations.

World Class Cultural Events such as this one (<https://jazzforpeace.org/fastfacts.html> / See one event - <https://jazzforpeace.org/vegas/>) have a long history of drawing high quality people and the partnerships that have been made just at our VIP Meet and Greet social hour that takes place BEFORE the event even begins have been magical.

BE one of those many people that makes a fabulous connection for themselves or for their outstanding cause because they attended this special Jazz for Peace – United Nations – 17th Anniversary Celebration to support your favorite cause.

3. A chance to "WALK the WALK!"

The Jazz for Peace Empowerment Tree Grant helps to Separate the Wheat from the Chaff by exposing to the public organizations that have real people, real Board members, real supporters and real volunteers who want to make a real difference as opposed to a fancy web site with minimal substance trying to use images and text to wrangle donations. Our events give the public a chance to meet the people who serve on boards rather than just sit on them along with founders, directors, staff, volunteers and many others associated with each outstanding cause we celebrate who are really trying to BE the change they want to see in the world.

Are YOU one of, or a friend of, or a family member of, or a supporter of one of those special organizations deserving of far greater funding and recognition than the average charity?

There's no better nor appropriate time than this internationally acclaimed one of a kind event for you to show it!

4. FUN!

It's actually FUN to experience something truly unique in the arts and culture while "Doing the Right Thing" at the same time for a cause that you believe in.

However don't take our word for it.

Take it from those who have been there: <http://jazzforpeace.org/testimonials>

In the famous words of John, Paul, George and Ringo: "FUN is the one thing that money can't buy."

Summary: You OWE it to yourself.

But WAIT, here are 3 MORE reasons for VIP's to attend with each reason ALL BY ITSELF being more than the value of the VIP ticket price!

5. Because of YOU!

You have an outstanding cause, organization or music project that resonates with people and they were just waiting for you to be recognized by a foundation that has a long and proven track record of providing a helpful step forward for underfunded yet extremely deserving grant recipients just like you along with an opportunity for supporters such as they to participate that is so outstanding that many VIPs tell us they felt like they "got paid" to attend this event.

6. Because of the VIP Guest of Honor Experience! The amazing perks and amenities we offer to VIP's enables them to **actually "GET PAID"** what has turned out in many instances to be a value of 5 Times the amount of the ticket price chosen by you just to attend what many now consider to be "[one of the most significant cultural events of our time!](#)" in order to give a much needed and deserved "Helpful Step Forward" to YOUR outstanding cause as detailed in the "VIP Guest of Honor Fast Facts" located [HERE](#).

7. Because of Jazz for Peace! 🕊️

While your outstanding mission and dedication certainly brought them at least halfway or more, the extraordinary and truly unique information about Jazz for Peace™ detailed in the links on your template letter as well as your VIP INVITE with Receipt will take your VIP guests the rest of the way giving them the confidence to make their commitment to this event and "help us [plant the roots](#) so we can grow your [empowerment tree!](#)"

FAQ: WHY IS IT SO IMPORTANT TO CONFIRM OUR EVENT (ROOTS) QUICKLY?

ANSWER: The extraordinary success of our time honored 10 year 850 event program which has made our reputation known worldwide (<http://www.jazzforpeace.org/primemo.pdf>) is based on confirming the event in advance.

Here is why:

1. We can now obtain a venue because we have a confirmed event to offer the venue our assurances, guarantees, and our word and reputation that this event is of the same professional standards as our 850 previous events.
2. We can now obtain sponsors for you because we have a confirmed event to offer the sponsors our assurances, guarantees, and our word and reputation that this event is of the same professional standards as our 850 previous events
3. We can now obtain prestigious and celebrity supporters for your organization (<http://www.jazzforpeace.org/primemo.pdf> and www.jazzforpeace.org/senlet.html) because we now have a confirmed event to offer these dignitaries our assurances, guarantees, and our word and reputation that this event is of the same professional standards as our 850 previous events.
4. We can now obtain proper media support, publicity and awareness for your organization (<http://www.jazzforpeace.org/publicity.html>) because we have a confirmed event to offer these

our assurances, guarantees, and our word and reputation that this event is of the same professional standards as our 850 previous events.

5. We can now sell full price general admission tickets and full price VIP tickets to the general public as well as implement all of our other tried and true techniques that we use to raise maximum funds for your organization (<http://www.jazzforpeace.org/ega3.html>) because we have a confirmed event to offer the public and dignitaries our assurances, guarantees, and our word and reputation that this event is of the same professional standards as our 850 previous events.

6. We can now promote a confirmed event on our web site and apply our fundraising secrets of our success to a confirmed event that has our assurances, guarantees, and our word and reputation that this event is of the same professional standards as our 850 previous events.

7. We can now obtain proper assurances from the performers and make all other travel arrangements, lodging, per diem, ground transportation, visas etc. for the performers.

8. We can now ask Rick DellaRatta to commit to perform at an event that is professionally organized and confirmed.

9. We can now get our Board to release all of the funds necessary for our staff to work tirelessly to grow your empowerment tree, and make all of the flight and other scheduling arrangements listed above.

10. We can now ask our professional staff of proven and experienced event coordinators to keep their standards the same as our 850 previous events with hope that they may even exceed those standards for your event.

While our Board doesn't allow us to promote or in any way put our prestigious reputation on the line for an event that is still in the planning stages, they do give us full authority to build all of the components of our Empowerment Tree at full speed for our confirmed events while at the same time take advantage of every opportunity that comes our way no matter how far in advance they may be of the event date as the examples above so appropriately reflect.

Please ask your supporters to review this information below along with our empowerment tree at www.jazzforpeace.org/tree and let me know if you have any questions about our successful formula and commitment to follow our time honored guidelines to make this historic day for your organization one of our greatest events ever!

FAQ: WHY DO THE BUSIEST ORGANIZATIONS ALWAYS CONFIRM THEIR EVENT THE EARLIEST?

Answer: Because they need us to be working for them the most.

Organizations that are swamped with deadlines, behind schedule, understaffed or otherwise overwhelmed for a variety of reasons will take full advantage of the opportunity to have our Jazz for Peace staff work longer and harder for them to build their Empowerment Tree simply by

confirming their event as early in the process as possible by forming a VIP Invite Committee as outlined at this link: <http://www.jazzforpeace.org/vipdetails.html>

With the help of our experienced staff, this important step can be completed easily to especially aide and assist the busiest organizations who need our help the most. Please contact our Grant Administrator if you are one of those very busy and/or overwhelmed organizations so we can assist you with this helpful step.



Rick DellaRatta & the Jazz for Peace Benefit Concert Series

"After two historic concerts in Rwanda, Africa ([click here for details](#)), Jazz for Peace returns to help our country's finest organizations!"

Through our Jazz for Peace Fundraising Grant.....

1. Your Organization is a recipient of funds. Because we put this event on at no cost to you, your organization is guaranteed to be a recipient of funds from a variety of ways that have raised as much as a quarter of a million dollars in one evening!

(Click here for four more ways in addition to ticket sales that we raise funds for you!)

2. Your organization is a recipient of publicity and awareness. With The Jazz for Peace Benefit Concert Series now honored and acclaimed WORLDWIDE ([click here for example: http://www.jazzforpeace.org/africaevent.htm](http://www.jazzforpeace.org/africaevent.htm)), your organization has every bit as good a chance to receive the same outstanding media opportunities and print publicity as our previous 650 plus recipients ([Click here to see our publicity page](#)).

3. Your organization is a recipient of new partnerships and sponsors. Our concerts have been sponsored by everyone from local businesses to major corporations and have been attended by ambassadors, celebrities, politicians, humanitarians and music lovers worldwide. ([click here to see some of our past Sponsors!](#)) In addition we have received support and praise from prestigious Americans such as Barack Obama, Hillary Clinton, John McCain, Denis Kucinich, Ed Begley Jr., Noam Chomsky, Michael Bloomberg and many, many more. We work together with you to help you create these new partnerships which we hope will go on to become permanent sponsors and supporters of your organization and mission.

4. The Jazz for Peace Benefit Concert Series is a golden opportunity for you to improve your fundraising skills. By sharing our knowledge from over 650 successful fundraising events, your organization is highly likely to learn techniques and explore possibilities that you

had not previously been aware of which we hope you will carry forward in your future fundraising endeavors – all at NO COST TO YOU!

5. This long term partnership has proven to be a vital opportunity in the current economic environment as outlined in this New York Times Article: <http://www.jazzforpeace.org/nytleantimes.pdf>

Empowerment Tree Grants is a subsidiary of: The Jazz for Peace Foundation – First in Cultural Philanthropy – 400 W43 St. New York, NY – Voting Member of: Council on Foundations

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