

Breaking News: Jazz for Peace Event Sponsor wins International Award! <https://jazzforpeace.org/joshuaaward.pdf>

Watch this [Amazing Video](#) for complete details. Historic Event to Promote The Values String in partnership with The Peace Agenda Summit.



ADVERTISE YOUR BUSINESS & BE A PART OF THIS WORLD CLASS CULTURAL EVENT TO TAKE PLACE in 2022!

(Exact Date TBA) Sponsors already include: Bolude Ibitolu, EddyLiz Nigeria Ltd., Gracehill Insurance Brokers Ltd., Mutual Alliance Mortgage Bank, Crystal Plates, & NAOWA Event Center.

Rick DellaRatta and Jazz for Peace™ Benefit Concert at **NAOWA Event Centre**
Mambilla Barracks, Asokoro Extension, Asokoro, Abuja

Sponsor Information - What's in it for you?

Dear Outstanding Business and Potential Sponsor,

One of the most exciting things about your partnership in this Jazz for Peace Benefit Concert Series which has now been called "**One of the most significant cultural events of our time!**" is that your sponsorship comes in the form of **VIP DISCOUNT TICKETS!**

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Tickets that you can use to:

- A. Attend this event along with your family, friends, staff members and other associates.
- B. Re-sell to patrons who will be delighted to save € 100 on their pair of tickets simply by purchasing them through you!
- C. Gift them to potential business associates and reward your loyal customers and attract new clientele by allowing as they are “wined and dined” by the Jazz for Peace Foundation!
- D. Sponsor them to help our youth and underprivileged.

Any unused tickets or tickets that you wish to be sponsored will go on our "sponsored tickets" list of tickets that will go to underprivileged youth, students, seniors or adults who are undergoing financial hardship and would otherwise be unable to attend.

8 More Reasons!

However IN ADDITION to the VIP TICKETS which help you reward your loyal customers and EXPAND your clientele as detailed above, here are 8 More Reasons for you to come on board and sponsor this event!

1. A better world is something we all dream of, but few are those who realize that the simple steps we each take every day are the ONLY things that will get us there - *there is a lot in store for you if you decide to sponsor our event, but the following may be the most important benefit:* your business will be supporting the local community whose efforts will translate into better days for your country in the near future. I would like to encourage you to get to know these local causes participating in this event! For more information please contact Ukpeme Akpan Okon, Convener - The Peace Agenda, Author of The Values String email: values@thevaluesstring.com
2. **Sponsoring this concert means outstanding publicity for your business!** This translates into large-scale exposure (national and international radio, television, internet...). If you decide to sponsor our event, you can expect to shortly see the name of your establishment/venue and pertinent information about you put up on this banner where it can be seen by quality clientele both locally and worldwide - <http://jazzforpeace.org> - as well as in all subsequent advertising and media promotion and even in Videos - [Click HERE](#) for example!

<https://www.youtube.com/watch?v=LHbs8MechXQ>

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"Rick DellaRatta and Jazz for Peace are now considered worldwide to be one of the most significant cultural events of our time!" - LasVegas.com

3. From there you will be prominently displayed on the Press Release, Flyer, and Template outreach letters that reach the desks of prestigious supporters like these (click [HERE](#) and [HERE](#) and [HERE](#) for just a few of [MANY](#) examples).
4. And from there, quickly on to all of the [additional Branches](#) of our Empowerment Tree where you can be successfully promoted in the most advantageous way to the many people in your region who may have never experienced your outstanding venue and/or products and services before, thereby exponentially extending your outreach.
5. This comprehensive advertising approach is designed to create the kinds of positive synergies which lead to completely unplanned, yet extraordinarily beneficial results like these (click [HERE](#) for [HERE](#) for examples).
6. The [high quality participants of this event](#) including [prestigious attendees](#) and noted members of the community bring long-term advantages of patronage to your venue!
7. And lastly the success of these events leads to long-term friendships and partnerships that are sure to reward you and your venue for many years to come!
8. **We can do more for you:** please let me know how we can be of additional assistance to you so that you and our can come to the same amicable terms that have made so many other hundreds of outstanding businesses both proud and profitable by way of their association with this world class cultural event now considered to be "[One of the most significant cultural events of our time!](#)"

I look forward to hearing back from you and/or our Grant Recipient soon with either questions for me to answer or the good news that we can begin the process of promoting your outstanding business and services in each of the many examples that you see above and much, much more as we **display your name and/or Logo in the order of size and prominence depending on which sponsorship you choose in addition to all other media, print, Radio, TV, internet, and other promotion of this historic event!**

Please choose your level of prominence from the options below:

Platinum - 500,000 Naira

Gold - 300,000 Naira

Silver - 200,000 Naira

Bronze - 100,000 Naira

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_____ ***IN-KIND Sponsor** ₣_____ (monetary value)

Includes Media and Product Donations. Please describe any advertising, airing of public service announcements (radio and television), food, beverages, prizes, services or materials, etc. that will be included.

_____ We will place brochures & posters and/or promote the event in our e-mail and company newsletter.

_____ We will be unable to participate. Enclosed is our donation of
₣_____ to support the cause.

Company Name:

Contact _____

Address:

Phone: _____ **Fax:** _____

E-mail: _____

Cash or Check received made payable to:

Ukpeme Akpan Okon, Convener - The Peace Agenda, Author of The Values String

****Jazz for Peace is a not-for-profit, tax-exempt, 501(c)(3) organization. For additional details [CLICK HERE](#):
And for more info contact us at The Jazz for Peace Foundation: (646) 709-2950 www.jazzforpeace.org ****

SAMPLE POSTER

Rick DellaRatta &

JAZZ FOR PEACE



Special Benefit Concert for

AZ Justice Project

Saturday, February 27, 2010 ~ 4PM

"Excellent Jazz Pianist and Vocalist... Superb Band!"
-- Washington Post
"Sure it will be a good show!"
-- New York Times Jazz Forum



Concert Ticket \$35.00
(Early Bird Pre-sale \$25.00 limited number available)
For ticket info call 480.965.7695
or purchase tickets online at
www.jazzforpeace.org

A Special Thanks to our Sponsors:

