As revealed in this One Minute Video - Here is our suggestion for raising MAXIMUM Funds from your template letter.

Congratulations!

You are now ready to send out the template letter.

To raise MAXIMUM Funds for you with this first fundraising step, first choose around 25 - 50 of the CLOSEST and MOST CHERISHED team members, friends, family, supporters, and FANS and send the template letter to them, then follow up by phone and receive their names and comments.

Some (perhaps MANY) of these people will be EXTREMELY Enthusiastic #1. Because of YOU!

You have an outstanding cause, organization or music project that resonates with people and they were just waiting for you to be recognized by a foundation that has a long and proven track record of providing a helpful step forward for underfunded yet extremely deserving grant recipients just like you along with an opportunity for supporters such as they to participate that is so outstanding that many VIPs tell us they felt like they "got paid" to attend this event.

and #2. Because of Jazz for Peace!



While your outstanding mission and dedication certainly brought them at least halfway or more, the extraordinary and truly unique information about Jazz for Peace™ detailed in the links on your template letter will take your VIP guests the rest of the way giving them the confidence to make their commitment to this event and "help us plant the roots so we can grow your empowerment tree!"

- 1. They will be delighted to be finding out from your template letter about the 15 year achievements of Jazz for Peace™.
- 2. They will be delighted to know that out of all of the other causes, projects and non-profits in your community, that YOU have been singled out and selected as part of the Jazz for Peace™ process to "Separate the Wheat from the Chaff" by exposing to the world those that we (and certainly in this case you) feel to be the most outstanding and dedicated.
- 3. They will be delighted to know that because of YOU they now have this chance for the very first time to experience Jazz for Peace™ just in time to

celebrate the 15th Anniversary of our Landmark Event at the United Nations which united Israeli, Palestinian and American Jazz Musicians and started this Benefit Concert Series that has now gone on to help over 850 Outstanding Causes!

- 4. They will be delighted to know that this opportunity for them to experience Jazz for Peace will ALSO give them the chance to benefit YOUR outstanding cause at the same time!
- 5. They will be delighted to know that this opportunity for them to experience Jazz for Peace will ALSO give them the chance to benefit THEM as detailed in our VIP Guest Of Honor Fast Facts!
- 6. They will be delighted to know that many outstanding causes are STILL receiving <u>FUNDS</u> and <u>BENEFITS</u> from their association with Jazz for PeaceTM for months and even YEARS after their event has been completed.

So for each person who gives you an EXTREMELY enthusiastic comment - ask THEM to be a part of your VIP Invite Team thereby giving YOU the opportunity to EXPAND your Fan Base and THEM the opportunity to invite all of THEIR friends, family and associates to **ALSO attend as VIP Guests of Honor** and CASH IN as well by receiving all of the <u>perks and amenities</u> that come with this distinction.

As revealed in this One Minute Video - "Since Jazz for Peace is Paying, why not take full advantage of this fantastic opportunity to expand your vital donor base"

and have a THOUSAND (we are exaggerating of course but you know what I mean) VIP Guests of Honor?

The more VIP's you have - the more we will pay for!

Looking forward to your reply.

Sincerely, Debra